



IWG

Italian Women's Group

Singapore

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About us

- Founded in the late 70s, IWG is turning 40 this year! A testament to our firm standing in the community that sets us apart from other associations
- The core of our mission: active charity work, representing Italian culture in Singapore and welcoming new women and families
- Supported by the Italian Chamber of Commerce, the Italian Cultural Institute and the Italian Embassy



Our members

- Members include trailing spouses, professionals and entrepreneurs
- Membership made up of Italian nationals, and Italian-speaking women from different countries
- Contact with new members often begins before they even reach Singapore
- Many of our events are open to non-members as well



Our Communication Channels

- Our website averages 800 unique visitors per month and 1300 returning visitors
- Our private facebook page counts 300 members and growing
- Our mailing list can reach out to over 200 expat women directly, and many more through our supporters
- Our brochure is given to newcomers and can be collected at our supporters' offices.



Our charities

Currently IWG supports three organisations both financially, and through hands-on active volunteer work:

- **Willing Hearts**

Our volunteers spend between 2 to 5 hours per week here

- **AG Home – Jujie’s Happy Kitchen**

Our volunteers spend 2-3 hours per fortnight here

- **Scuola Supplementare Italiana a Singapore**

Our volunteers spend 3-5 hours per week here



Our sponsorship & partnership plans

GOLD - 1.500 \$/year

IWG Website – logo and link

Facebook posting – logo and link

IWG Brochure - logo

Main sponsor charity activity

Main sponsor 40th Anniversary Gala

4 pax 40th Anniversary Gala

SUPPORTER - 500 \$/year

Sponsor 40th Anniversary Gala

1 pax 40th Anniversary Gala

SILVER - 1.000 \$/year

IWG Website – logo and link

Facebook posting – logo and link

IWG Brochure - logo

Sponsor 40th Anniversary Gala

2 pax 40th Anniversary Gala

IWG also signs partnership agreements: partners offer discounts and special services in exchange for a logo and link on the “Convenzioni” page of our website.

Please contact marketing@iwgsingapore.org if you are interested in any of the sponsorship or partnership plans.